

Bruce G. Mills - Principal, iTECHTONiX.com

Summary of Experience:

- Independent information and marketing services contractor since 1998.
- Ten years managing development and marketing of digital imaging and electronic publishing products and software.
- Five years corporate identity and marketing communications management in the personal computer industry.
- Seven years creative direction and production management in print and multi-media.
- Three years art direction and production management in instructional media.

Positions Held:

- Sole-proprietor, independent contractor
- Marketing Communications Manager
- VP. Product Marketing
- Product Manager
- Graphic/Web Designer
- Internet Component Developer
- VP. Marketing
- Exec. Producer/VP. Production
- Sr. Product Manager
- Art/Creative Director
- Illustrator
- Technical Writer

Areas of Expertise:

- Business planning
- Marketing communications
- Advertising and promotional products
- Information design & information graphics
- Internet and content development and management
- Graphic & UI design
- Print/PDF design and production
- Project, print and publication management
- Product development & management
- Product and corporate identity
- Presentation & media development
- Cross-media publishing
- MySQL relational database design
- Illustration, digital imaging and photography
- Product/user documentation and training materials
- Audio/video editing

Application & Technical Skills:

- Adobe Suite, Adobe Acrobat Pro, Camtasia Studio, Grass Valley Edius Studio, MS Office, Open Office, Apache2 server, FileMaker Pro, MySQL server, Ubuntu Linux Server, Zend server, Zend Studio, FTP, cpanel, frameworks...
- CSS, Flash-AS, FileMaker Pro script, JavaScript-AJAX/JQuery, relational DB, SQL query, RegEx, PHP, XML/XHTML/XSLT

Education:

- Executive MBA , Golden Gate University, San Francisco, CA
- BA Fine Arts, Virginia Polytechnic Institute, Blacksburg, VA



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